

Leslie Feist

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Work Experience

Marketing Intern, Grind (2015 - Present)

Marketing Project Intern, Albeo Technologies (2013 - 2015)

- Worked alongside the Marketing Manager on a pro bono project with the Heart and Stroke Foundation
- Helped with direct mail campaigns

Librarian Assistant, University of Toronto (2011 - 2013)

- Helped students find pre-victorian literature

Cashier, Shoppers Drug Mart (2010-2011)

- Helped customers find merchandise

Education

Master of Digital Media, Ryerson University (2016 - Present)

Bachelor of English Literature, University of Toronto (2011-2015)

- Majored in pre-victorian literature

Skills

- Singing & Songwriting & The occasional dancing
- Arts and crafts (check out my Etsy)
- MS Office Suite
- Account Management
- Strategic Marketing and Branding
- eCommerce
- Digital Marketing
- Data Mining
- Inbound Marketing,
- Online Advertising,
- Social Media, SEO