

Dean's Seminar Series

The Office of the Dean is pleased to host the following seminar as part of the Dean's Seminar Series:

A World Without Privacy is a World Without Freedom: Privacy by Design Delivers on Both

Date: Tuesday, March 8, 2011

Time: 11 a.m to 12 noon

Location: Eric Palin Hall, Room EPH 204

Presenter: Dr. Ann Cavoukian, Information and Privacy Commissioner of Ontario

Seminar Abstract: While legislation will remain a powerful tool in the future, it can no longer be sustainable as the sole model for ensuring the future of privacy. We must turn to positive-sum paradigms such as Privacy by Design (PbD), which proactively embeds privacy into emerging technologies, accountable business practices and networked infrastructures that intersect with personally identifiable information. PbD was recognized at the 32nd International Conference of Data Protection and Privacy Commissioners as an essential component of fundamental privacy protection and was also named by the American Federal Trade Commission as one of its three recommended practices for protecting online privacy – a major validation of its significance. Dr. Cavoukian's concept of PbD was not developed as a theoretical construct, but rather as a way to to introduce real change into our everyday lives, always with the goal of advancing practical privacy. PbD is already delivering real-world results in areas such as mobile applications, the Smart Grid and biometric encryption. Dr. Cavoukian will explain how her vision of PbD can help to ensure that privacy survives in the 21st century and beyond.

About the Presenter: Dr. Ann Cavoukian is recognized as one of the world's leading privacy experts. Noted for her seminal work on Privacy Enhancing Technologies (PETs) in 1995, her concept of Privacy by Design seeks to proactively embed privacy into the design specifications of information technology and accountable business practices, thereby achieving the strongest protection possible. An avowed believer in the role that technology can play in the protection of privacy, Dr. Cavoukian has led her office to develop a number of tools and procedures to ensure that privacy is strongly protected, not only in Canada, but worldwide. Dr. Cavoukian endeavours to focus on strengthening consumer confidence and trust in emerging technology applications. She has been involved in numerous international committees focused on privacy, security, technology and business, and also serves as Chair of the Identity, Privacy and Security Institute at the University of Toronto. She has been conferred as a Distinguished Fellow of the Ponemon Institute, and received the prestigious Kristian Beckman Award for her pioneering work on Privacy by Design and privacy protection in modern international environments. In 2011, Dr. Cavoukian was named by *Intelligent Utility* magazine as one of the "Top 11 Movers and Shakers for the Global Smart Grid Industry".

